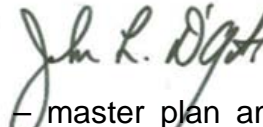


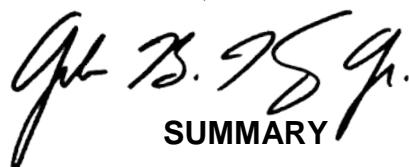


TO: The Honorable the Members of the Board of Regents

FROM: John L. D'Agati 

SUBJECT: Berkeley College – master plan amendment authorizing the College to offer programs in the Health Professions and Social Sciences at its Brooklyn branch campus.

DATE: October 29, 2012

AUTHORIZATION(S): 
SUMMARY

Issue for Decision (Consent Agenda)

Should the Board of Regents approve a master plan amendment to authorize Berkeley College to offer associate and baccalaureate-level programs in the Health Professions and Social Sciences at its Brooklyn branch campus?

Reason(s) for Consideration

Required by State regulation.

Proposed Handling

The question will come before the full Board at its November 2012 meeting where it will be voted on and action taken.

Background Information

Berkeley College, New York City, seeks master plan amendment approval to offer the following programs at its branch campus at 255 Duffield Street, Brooklyn:

- A.A.S. and B.S. in Justice Studies - Criminal Justice
- A.A.S. in Health Services Administration
- A.A.S. in Health Services Administration - Medical Insurance, Billing and Coding
- B.B.A. in Health Services Management

Master plan amendment is needed because the proposed programs will be the College's first programs in the disciplines of the Health Professions and the Social

Sciences at the branch campus. The College currently offers associate and baccalaureate-level programs in Health Services Management and Administration and Justice Studies at the main campus in midtown Manhattan, and associate and baccalaureate-level programs in Health Services Management and Administration and a Bachelor of Science program in Justice Studies at its branch campus in White Plains, Westchester County.

Purpose and Goals: The proposed programs support the College's overall mission "to empower students to achieve professional and personal success in dynamic careers and in a diverse global society by providing a comprehensive and supportive educational experience, fostering academic integrity, and encouraging lifelong learning."

Curricula: The curricula of the proposed associate and bachelor's degree programs mirror the curricula of programs offered at the main campus and Westchester branch campus of the College. The proposed associate programs require the completion of 90 quarter credit hours (equivalent to 60 semester hours), and the proposed bachelor's programs require the completion of 180 quarter credit hours (equivalent to 120 semester hours). All proposed programs include a five-credit internship.

Faculty: A total of 12 full-time and 8 part-time faculty are assigned to teach in the proposed programs. All faculty are appropriately credentialed for their proposed teaching assignments. The College plans on hiring two additional full-time faculty members, doctorally qualified in appropriate fields, to teach in each of the proposed baccalaureate programs.

Admissions: To be admitted to the College, students must have a high school diploma or its equivalent and satisfactory scores on placement or ACT/SAT examinations.

Projected Student Enrollment: The College projects a total enrollment of 68 students in the first year and 231 students in the fifth year of the proposed programs. The majority of the College's students are residents of New York City. Students represent all ethnic groups and come from economically diverse backgrounds.

Data collected by the College indicate that approximately 70 percent of the students currently enrolled in Justice Studies and Health Services programs at the College's main campus who are Brooklyn residents would enroll at the Brooklyn branch campus if the programs were offered at that location.

Resources: The College's branch campus in Brooklyn opened in January 2011 and occupies 15,000 square feet on three floors in a leased facility. The campus has 14 classrooms, two computer labs, an Academic Success Center, a library, a student lounge, and faculty and staff offices. Branch campus administration and staff include a Campus Operating Officer; Directors of Admissions, Career Services, Financial Aid, Student Accounts, Facilities and Student Development and Campus Life; a Dean of Advisement; Librarians; a Computer Support Technician, and administrative and student assistants.

The College's system-wide collection includes 123,284 volumes, 68 subscription research databases, 76,000 e-book titles, and 80 streaming media programs.

Employment prospects for program graduates: According to the U.S. Bureau of Labor Statistics, employment of police and detectives is expected to grow 10 percent between 2008 and 2018. The New York State Department of Labor estimates that employment for police and detectives in New York City is expected to grow by almost 6 percent, while employment for private detectives and investigators is expected to increase by almost 13 percent through 2016.

Employment of medical and health services managers is expected to grow 16 percent between 2008 and 2018, according to the U.S. Bureau of Labor Statistics. The New York State Department of Labor estimates that employment of medical and health services managers in New York City is expected to grow by 5 percent, while employment for medical records and health information technicians is expected to increase by 20 percent through 2016.

The College reports that 98 percent of the graduates of its Health Services programs and 94 percent of the graduates of the Justice Studies programs available for placement in 2010 were employed at an average salary of \$35,000 and \$32,000, respectively.

Canvass Results: The Department canvassed degree-granting institutions in the New York City region. Seven institutions responded; none objected to the proposed programs.

Department Review: The Department has determined that the proposed programs meet the standards for registration set forth in the Regulations of the Commissioner of Education.

Recommendation

It is recommended that the Board of Regents approve a master plan amendment to authorize Berkeley College to offer associate and baccalaureate-level programs in the Health Professions and Social Sciences at its Brooklyn branch campus.

Timetable for Implementation

The amendment will be effective until November 30, 2013, unless the Department registers the programs prior to that date, in which case master plan amendment shall be without term.