





TO: The Honorable the Members of the Board of Regents

FROM: John L. D'Agati 

SUBJECT: Iona College: Master Plan Amendment to offer a Bachelor of Arts (B.A.) degree in Arts Leadership

DATE: August 31, 2017

AUTHORIZATION(S): 

SUMMARY

Issue for Decision (Consent Agenda)

Should the Board of Regents approve a master plan amendment for Iona College to offer its first program in the discipline area of the Fine Arts, a Bachelor of Arts (B.A.) program in Arts Leadership?

Reason(s) for Consideration

Required by State statute and State regulation.

Proposed Handling

The question will come before the full Board at its September 2017 meeting where it will be voted on and action taken.

Procedural History

Iona College submitted a proposal for a Bachelor of Arts (B.A.) degree program in Arts Leadership to be offered at the New Rochelle campus. The Department conducted a full program review, after which, in June of 2017, the Department conducted a canvass of all degree-granting institutions in the Mid-Hudson region. The proposed program represents the College's first master's level program in the discipline of Fine Arts.

Background Information

Iona College seeks to amend its master plan to allow it to establish a Bachelor of Arts (B.A.) program in Arts Leadership. A master plan amendment is required because this would be the College's first program in the discipline of the Fine Arts.

The purpose of the proposed Bachelor of Arts program is to prepare students for administrative positions in the Arts. It is an interdisciplinary program that brings together three departments: Fine and Performing Arts, Mass Communications and Business. The combination of these three areas nurtures creativity at a high level while developing program-solving abilities and independent and adaptable thinking, skills that are central to the Iona College Mission. This Bachelor of Arts program fills a gap by providing students who are pursuing a major in Mass Communications or Business the opportunity to study in the context of Fine Arts. Graduates from this program would be positioned for jobs in the following areas: arts promotion, marketing, management and grant-writing, and program design related activities.

The Department determined that the program meets all standards for registration. In June 2017, the Department conducted a canvass of all the institutions in the Mid-Hudson region. Of those canvassed, there were no objections or statements of negative impact, should the program be registered.

Related Regents Item

N/A

Recommendation

VOTED: That the Board of Regents approves a master plan amendment to authorize Iona College to offer its first program in the Fine Arts. The amendment will be effective until September 30, 2017, unless the Department registers the program prior to that date, in which case master plan amendment shall be without term.

Timetable for Implementation

If the Board of Regents approves the master plan amendment, the Department will register the program and the institution will proceed to recruit and enroll students.