



TO: The Honorable the Members of the Board of Regents

FROM: John L. D'Agati *John L. D'Agati*

SUBJECT: Culinary Institute of America (Hyde Park, New York):
Master Plan Amendment to offer a Master of Professional
Studies (M.P.S.) degree program in Food Business

DATE: July 11, 2018

AUTHORIZATION(S): *Mary Ellen Eina*

SUMMARY

Issue for Decision (Consent Agenda)

Should the Board of Regents approve a master plan amendment for Culinary Institute of America to award the Master of Professional Studies (M.P.S.) degree program in Food Business?

Reason(s) for Consideration

Required by State statute and State regulation.

Proposed Handling

The question will come before the full Board at its July 2018 meeting where it will be voted on and action taken.

Procedural History

Culinary Institute of America submitted a proposal for a Master of Professional Studies (M.P.S.) degree program in Food Business in December of 2017. The proposed program represents the Institute's first full master's degree program.

Background Information

Culinary Institute of America (Institute) seeks to amend its master plan to allow it to establish an M.P.S. program in Food Business. A master plan amendment is required because this would be the Institute's first program at the master's level. The Regents will

consider separately a charter amendment to authorize the Institute to award the M.P.S. degree.

This degree program is designed to address learning related to the ever-growing diversity of the foodservice and hospitality industries. The curriculum will focus on innovation within the business of food systems, with core courses in financial acumen, sustainability and nutrition, design thinking and ethical leadership. Specialized tracks in foodservice business and food productivity development will address operations, venture formation and funding, brand strategies, marketing, and legal considerations.

The prospective student body includes food entrepreneurs and corporate intrapreneurs, mid-career explorers and millennial graduates. Because the program will be delivered primarily online, it will allow students to continue their work experiences while achieving success in the master's degree program.

The Office of College and University Evaluation (OCUE) conducted a comprehensive review of this proposed program, which included an extensive readiness review conducted by the Institute, the proposed program plan, and an external expert peer review. In April 2018, OCUE conducted a canvass of all degree-granting institutions in the Hudson Valley region. Of those canvassed, there were no objections or statements of negative impact, should the program be registered.

Related Regents Items

N/A

Recommendation

VOTED: That the Board of Regents approve a master plan amendment to authorize Culinary Institute of America to award a Master of Professional Studies (M.P.S.) degree program in Food Business.

Timetable for Implementation

The amendment will be effective until July 17, 2019, unless the Department registers the program prior to that date, in which case master plan amendment shall be without term.