



THE STATE EDUCATION DEPARTMENT / THE UNIVERSITY OF THE STATE OF NEW YORK / ALBANY, NY 12234

TO: The Honorable the Members of the Board of Regents
FROM: William P. Murphy *William P. Murphy*
SUBJECT: Permission to Operate: Duke University
DATE: February 24, 2020
AUTHORIZATION(S): *Sharon L. Takee*

SUMMARY

Issue for Decision (Consent Agenda)

Should the Board of Regents grant permission for Duke University to offer a program in New York City, known as Duke in New York, in which Duke University students may take courses applicable to their undergraduate degree programs?

Reason(s) for Consideration

Required by State statute and regulation.

Proposed Handling

This issue will come before the Full Board for action at its March 2020 meeting.

Procedural History

Not applicable.

Background Information

Duke University (Duke), a private, nonprofit institution located in Durham, North Carolina, has submitted an application for permission to operate with a physical presence in New York State, pursuant to Section 3.56 of the Rules of the Board of Regents. Duke has submitted this application at the request of the New York State Education Department in order to come into compliance with New York State requirements for the operation of out-of-state institutions with a physical presence in New York State. Duke has been

offering a semester away program in New York City for over 15 years. This program is available solely to undergraduate students who are matriculated at Duke.

Duke in New York consists of three separate tracks: Arts and Media (summer), Arts and Media (fall), and Financial Markets and Institutions (spring). Each track is taught by Duke professors in facilities leased from New York University in Manhattan. Both Arts and Media tracks include a practicum in the arts or media industries to provide students with a working experience in New York City while connecting them with Duke alumni. The Arts and Media summer track is comprised of one seminar course that introduces students to the arts and culture of New York City and one practicum course. The Arts and Media fall track includes two core seminar courses related to the cultural history of New York City and the arts and media industries, as well as a practicum experience and an optional elective. Students in this track may choose to take the elective course through New York University. The Financial Markets and Institutions track includes four courses related to global financial markets and New York's history, guest lectures and panels, visits to trading floors, and networking sessions with financial industry leaders and Duke alumni.

Upon successful completion of a Duke in New York track, students are awarded up to two Duke course credits in the summer track or up to four Duke course credits in the fall or spring tracks. No Duke degree is awarded in the State of New York. These credits are applied to the 34 course credits required for the Duke undergraduate degree awarded in Durham, North Carolina. Approximately 40 students are expected to enroll in Duke in New York each year over the next five years of operation in New York State.

Duke University has indicated that, since New York City is the global leader in the arts and media communities, as well as the financial services industries, the proposed program will fulfill the needs of its undergraduates to understand the arts/media and financial services sectors, while also learning about the history of New York City.

Duke is accredited by the Southern Association of Colleges and Schools Commission on Colleges. A Department review has indicated that the program for which the institution seeks authorization is comparable in quality to the standards for the registration of similar programs in New York.

The Department solicited input from existing colleges and universities concerning Duke in New York's impact on the institutions and their programs. No New York State institutions lodged any objections or statements of negative impact regarding this program.

Related Regents Items

Not applicable.

Recommendation

VOTED: That the Board of Regents grant Duke University permission to offer a program in New York City, known as Duke in New York, in which Duke students may take courses applicable to their undergraduate degree programs. This permission will be effective March 3, 2020 and end on March 31, 2025.

Timetable for Implementation

Subsequent renewals of this permission to operate, if sought, will be subject to the terms of Section 3.56 of the Rules of the Board of Regents. If Duke University seeks to renew its permission to operate after its current term, it must notify the Department no later than March 31, 2024.